

END TERM EXAMINATION**FOURTH SEMESTER [BCA] JUNE 2024****Paper Code: BCA-206****Subject: Introduction to Management & Entrepreneurship Development****Time: 3 Hours****Maximum Marks: 75****Note: Attempt all questions as directed. Internal choice is indicated.**

- Q1 Attempt **any Five** of the following questions (5x5=25)
- Define entrepreneurship with an example.
 - State any five skills required to be an entrepreneur.
 - Name the steps of creativity in entrepreneurship and elaborate.
 - Briefly discuss the stages of innovation in entrepreneurship.
 - State the objectives of design thinking in entrepreneurship.
 - Justify the statement "An entrepreneur can be considered a role model".
 - Define the Social Responsibility of business with an example.
 - Define the main components of a comprehensive business plan.
- Q2
- State any six significance of various public agencies in entrepreneurship development. (6)
 - State any seven significance of various private agencies in entrepreneurship development. (6.5)
- OR**
- Q3
- State any seven roles to be played by entrepreneurs in the development of a country's economy. (6.5)
 - Enumerate any six personality traits that are significant in an entrepreneur to be successful. (6)
- Q4
- How do creativity and innovation contribute towards entrepreneurship? (8)
 - What are the day-to-day operational activities done in entrepreneurial business? (4.5)
- OR**
- Q5
- Define innovation in entrepreneurship. (2.5)
 - Elaborate any ten examples of innovative decision-making toward entrepreneurial problem-solving from different sectors. (10)
- Q6
- Elaborate on the role of changing mindset and out-of-the-box thinking in entrepreneurship in present-day business. (8)
 - As a mentor, how can an entrepreneur contribute to entrepreneurship development? (4.5)
- OR**
- Q7
- How the global Indian entrepreneurs have achieved success across the globe? (6)
 - The modern entrepreneurs have achieved success in their respective sectors', justify. (6.5)
- Q8
- How is management different from leadership? (5)
 - How do the roles of entrepreneurs and managers differ within an organization? (7.5)

P.T.O.**OR**

- Q9
- A well-developed business plan helps entrepreneurs communicate their vision and strategy to stakeholders like investors and partners, explain. (5)
 - A business plan becomes a roadmap for entrepreneurs at various stages of starting and managing a venture. Justify this statement. (7.5)

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